



MARIE CZENKO KUECHEL, MA

Author, journalist and media talent Marie Czenko Kuechel, MA, is an expert in the issues of cosmetic enhancement, health and beauty. Her 15 years of expertise in print, film and electronic consumer and patient education campaigns brings an objective insight that is scientifically accurate and consumer-friendly. Her passion for a healthy lifestyle and her insight into cultural beauty shapes a warm and gracious personality whose appeal crosses generations and demographics.

Marie has appeared as a regular on ABC Television's *The View*, on *Good Morning America*, *The Today Show*, *CNN* and others programs presenting the latest in beauty innovations. She has hosted celebrity and consumer events from Oscar beauty suites, to skincare seminars and lingerie fashion shows celebrating women's health at Nordstrom stores across the country. Marie has been called an "aesthetic bio ethicist" for her work in consumer safety and her belief that a healthy lifestyle is the key to beauty. Whether talking medicine or beauty, her nature is sincere, light-hearted and always direct.

Marie is the writer, contributor and editor of numerous consumer and professional articles published nationally and internationally, the comprehensive consumer guides *100 Questions and Answers About Plastic Surgery* and *100 Questions and Answers About Breast Surgery* and the physician practice management guide, *Aesthetic Medicine, Practicing for Success*. Marie served as editor-at-large for the consumer beauty magazine *NewBeauty*, from its launch through the publication's first three successful years of national distribution in the U.S. and Canada.

Marie holds a Bachelor of Business Administration from Loyola University, Chicago, and a Master of Arts in Journalism from The Ohio State University. In addition to training in the performing arts, Marie studied literature and fine arts at Harvard University. In 1992, she began her career at the American Society of Plastic Surgeons during the height of the silicone gel breast implant controversy as a dedicated resource for patient and public education campaigns.

Marie defines a sophisticated Midwestern work ethic. Speaking three foreign languages, Marie endears herself to people from varying cultures with her patience, her insight and a bit of tenacity. Marie's greatest passion is her two sons and the time they spend together traveling and learning, playing tennis and experiencing new challenges.